	Rep Order#	
	6853055	
	Ver# 3	
	Mod#	
	Status Confirmed	
Showing Buylines: All Lines	Traffie Order# 106698 Lust Received:	
Lines	Printed: 09/18/2012 12 02 PM Last Received: 09/17/2012 1:54 PM	

Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).BERKLEY FOR SENATE  Product BERKLEY FOR SENATE	Agency ( ) SHORR, JOHNSON.I 1831 CHESTNUT ST. #602 PHILADELPHIA, PA. 19103	) SHORR.JOHNSON.MAGNUS CHESTNUT ST. #602 NDELPHIA, PA. 19103	Rep Firm Sales Office ( ) Salesperson ( )	) PHILADELPHIA ) AMY MCCREARY	A RY
*	Agency C/P1/P2/E //30S Flight Dates 09/18/2012 Hiatus Weeks	//30S 09/18/2012 - 09/24/2012	Salesperson Phone# Salesperson FAX#	215-568-6540 215-568-1845	
CONTRACT COMMENT BERKLEY FOR SENATE -305 SC-*					
LT Ln Day Time Program	Len Rate	te Dates	Spots/Week # or Weeks	Totai To	Total Cost Daypart
1 TU-F 5A-6A Buyline Comment: WAKE UP WAGNERS 2/DAY		\$185.00 09/18-09/21	CO	G2 1	\$1,480.00
2 M 5A-6A Buyine Comment: WAKE UP WAGNERS	: 30 :: 31	\$185.00 C9/24-C9:24	2	N La	\$370.00
f TU-E 6A-7A Buyine Comment: MAGNERS 27DAY	: 30 94	\$456.cm	ж -	∞ to	39. 00:00
4 Y 6A-7A Buyline Comment: MAGNERS	: 3D \$4	\$450.60 09/24-09/24	2	₽ N	S906.8D
2 TU-F 'A-ЭA Buyline Comment: TODAY 3/DAY	 3: 6:	\$550.00 (3/18-03/21	12 1	12	\$6,800.20
ă м 2A-3A Воуline Comment: TODAY	3.5	255G.RC 69/24-69/24	,,		S1.650.C0
7 TU-E 9A-10A Buyline Comment: TCDAY 2 1/DAY	:30	\$200.00 09/18-09/2:	<u>г</u>	حل <sub>ا</sub> رن	\$80C.E0
R M VA-1CA	:3 0 %:	\$200.00 D9:24-09/24	1	<b>⊢∙</b> Սղ	970C100

Buyline Commont: TuDAY 2

Rep Order# 6853055 Ver# 3 Mod# 1 EC'd Yes	` 🍒	Estimate# 30S Buyer MICHAEL D'ETTORRE Phone#	Fax# LT In Day Time Program	9 TU-F 12P-1230P Buyline Comment: NCCN NEWS 1/DAY	10 M 12P-1230P Buÿline Comment: NGCN NEWS	11 TU-F 1230P-1P Buyline Comment: NEWS 1:DAY	12 M 1230P-IP Buyline Comment: NEWS	13 TU-F 3P-4P Buyline Comment: DR FHIL 1/DAT	38-49 Buyline Comment: DR Fill	15 TU-F 4P-43CP Buyline Comment: NEWS 4 1:DAY	16 M 4P-4309 Buyline Compent: NEWS 4	1/ TU-F 430P-5P Buyline Comment: NEWS 1/DAY	18 M 430F-5F Buyline Comment: NEWS
Status Confirmed	Agency (	Agency C/P1/P2/E Filght Dates Hiatus Weeks											
Traffic	) SHOR ) CHESTN   LADELPH		Len	: 1	:30	::   <b>L</b> a-   <b>∵</b> :	 ው	: 90:	 Q.,	: 30	: 30	 D	:: ::
Traffic Order# 106698 Sho	SHORR, JOHNSON MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103	#30S 09/18/2012 - 09/24/2012	\$2 A t e	\$275.00	\$275.00	\$250.00	\$200.00	8300,00	5300.00	88 90 C. DC	5356.00	64 65 67 77 10	8452.00
598 Prin Last Received: 09/ Showing Buylines: All Lines	AGNUS	012	Tates	09/18-09/21	09:24-09/24	09/18-09/21	89/24-09/24	09/18-09/21	1. 4. 7. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5. 4. 5.	(9/18-09/21	19/24-09/24	09.18-09-21	09/24-09/24
Printed: 09/18/2012 12:02 PM 09/17/2012 1:54 PM Lines	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	-15   		حد	Н	45	1*	.1>	<b>L</b> -4	ىك	у.
)9/18/2012 14 PM		n Phone# n FAX#	c # ot	1	H	F	↦	1-2	H	Ľ	••	1	_
12:02 PM	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total	ф I	н	4	F.	T.	ь	حا	ŀ·	٤٠	1
	LPHIA CREARY	-6540 -1845	Total Cost	\$1,100.00	\$275.00	\$8C0.50	\$200.00	s1,200.00	\$300.00	\$1,400.00	3350.00	\$1,800.00	50 EU
2 of 5			Dayparı										

Buc	40 ១ប		TI LO Day		Product BERKLEY Estimate# 30S	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).BERKLEY FOR SENATE	Rep Order# 6853055 EC'd Yes
Buyline Comment: SUN TODAY	7A-8A		Time	MICHALL D'ETTORRI:	BERKLEY FOR SENATE	AS VEGAS, NV. ERKLEY FOR SI	Ver# 3
SUN TODAY		1	Program			ENATE	Ver# 3 Mod# I Status Confirmed
							Status
				Flight Dates Hiatus Weeks	PHILAD Agency C/P1/P2/E	Agency ( ) SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602	Confirmed
	: 30	-	i.en		ADELPHIA, : //E //30S	) SHORI CHESTNI	Traffic
	\$325.00	1	Rate	09/18/2012 - 09/24/2012	PHILADELPHIA, PA 19103 /P1/P2/E //30S	( ) SHORR,JOHNSON.MA 1831 CHESTNUT ST. #602	Traffic Order# 106698 Sho
	09/23-09/23		Dates	112		GNUS	698 Printed: 09/18/ Last Received: 09/17/2012 ]:54 PM Showing Buylines: All Lines
	1	-	Spots/Week	Salesperson Phone# Salesperson FAX#	Salesperson (	Rep Firm Sales Office (	nted: 17/201
	l	-	k # o∴ %eeks	n Phone# n FAX#			09/18/201 54 PM
	1		Total Spots	215-568-6540 215-568-1845	) AMY MCCREARY	) PHILADELPHIA	09/18/2012 12:02 PM 2 ]:54 PM
	\$325.00		Total Cost	6540 1845	REARY	PHIA	
			Daypart				Saf S
			raec				ν.

--- REPORT TOTALS---

Report Totals: 121 / \$58,910.00

## -SALES MONTHLY TOTALS-

Sep 12:

121 / ≘50,910.00

Sales Totals: 121 / 858,910.00 Station Totals: 121 / 858,912.00 Lines not sent/roid/rtrn: 0 / 80.00 -COMPETITIVE-Market Totals 5124, 182 CATV XXXX KINV 242 R R R D D D KBLR 2.5 KINC KVCN 30 KVM? 195 855 KSNV 31:

## SHARES EST -- COMPETITIVE COMMENTS-

Books Demos ĶА35+ MONIE